

**Project
Profile:**

El Salvador: Cabañas

September 2003

Collaborating Partners: Pan American Health Organization
El Salvador Ministry of Health

Location: Department of Cabañas

Purposes: Demonstration project for continuous quality improvement of delivery of cervical cancer prevention services.

Age Group: 30-59 years

Number of Women Studied/Served: SIBASI Ilobasco: 11,380
SIBASI Sensuntepeque: 9,009

Project Study Period: 2001-03

Key Study Questions or Service Delivery Strategy: Sixteen health clinics and 2 hospitals have participated in the CQI model; we have been systematically monitoring the results through field visits and workshops.

Objectives of the service delivery-based strategy:

- To encourage managers and health personnel to plan, introduce, monitor, and evaluate progressive improvements according to agreed-upon indicators.
- To design and test promotion and counseling strategies, as well as educational materials appropriate to the objectives of the prevention program.

To achieve these objectives, the project is divided into two parts, in order of priority:

- A strategy for Continuous Quality Improvement to be applied in the Cabañas demonstration area.
- Associated communication plans for promotion, counseling, and educational material.

Date Results Expected: 2004

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